

GAME-DAY PROGRAM ADVERTISING COSTS

- Purchase 25 season tickets and receive one half (1/2) page black-and-white ad in the HERricanes programs and four (4) home game PAs for FREE!
- Purchase 15 season tickets and receive one quarter (1/4) page black-and-white ad in the HERricanes programs and two (2) home game PAs for FREE!

<p>Full Page Ads 400.00 450.00 550.00</p>	<p>1/4 Page Ad 150.00</p>														
<p>1/8 Page Ad 75.00</p>	<p>AD EXCHANGE PROGRAM The HERricanes will gladly trade ad space in any of the following areas:</p> <p style="padding-left: 40px;"> Print advertising Radio advertising Television advertising Out door advertising</p>														
<p>1/2 Page Ad 300.00</p> <p>(Company provides copy and camera-ready photo with artwork)</p> <table style="width: 100%; margin-top: 20px;"> <tr> <td style="width: 70%;">Business Card</td> <td style="text-align: right;">\$75 per season</td> </tr> <tr> <td>Quarter Page Ad</td> <td style="text-align: right;">\$150 per season</td> </tr> <tr> <td>Half Page Ad</td> <td style="text-align: right;">\$300 per season</td> </tr> <tr> <td>Full Page Ad (Color or B/W)</td> <td style="text-align: right;">\$400 per season</td> </tr> <tr> <td>Inside Front Cover Full Page (B/W)</td> <td style="text-align: right;">\$450 per season</td> </tr> <tr> <td>Inside Back Cover Full Page (B/W)</td> <td style="text-align: right;">\$450 per season</td> </tr> <tr> <td>Outside Back Cover Full Page (color)</td> <td style="text-align: right;">\$550 per season</td> </tr> </table>		Business Card	\$75 per season	Quarter Page Ad	\$150 per season	Half Page Ad	\$300 per season	Full Page Ad (Color or B/W)	\$400 per season	Inside Front Cover Full Page (B/W)	\$450 per season	Inside Back Cover Full Page (B/W)	\$450 per season	Outside Back Cover Full Page (color)	\$550 per season
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